

INTERCLEAN CHINA – BEIJING 2021 - APPLICATION FORM

Exhibitor particulars			
Company name			
Company name for publications		Should be included in alphabetical lists under the letter (please enter one letter): <div style="border: 1px solid black; width: 40px; height: 40px; margin: 0 auto;"></div>	
Address (street + number)			
Postcode + town			
P.O. Box, postcode + town			
Country			
Telephone			
Website		E-mail (general)	
Name+ initials authorized contact	m/f	Job title	E-mail
Name + initials exhibition coordinator	m/f	Job title	E-mail
Name + initials communications manager	m/f	Job title	E-mail
Company registration number			
VAT number *			
			Purchase order number

If the correspondence address is different from the data above, please send an e-mail to care@rai.nl

Invoice address (if different from the exhibitor data above):			
Company name			
Address (street + number)			
Postcode + town			
P.O. Box, post code + town			
Country			
Telephone		Fax	
Website		E-mail (general)	
Name + initials duly authorized contact	m/f	Job title	E-mail
Company registration number			
VAT number *			
			Purchase order number:

* Due to VAT rules regarding the place of supply of services, whereby RAI does not have to invoice Dutch VAT on stand rental and stand construction, Applicant must enter their full VAT number on the Application Form or enclose a statement from the tax authorities that qualifies them as a taxable person. If this information is not provided, we are obliged to charge Dutch VAT on all our invoices. This rule only applies to non-Dutch Applicants.

Participation Costs – space only or space + shell scheme

Space only with optional add-ons

Stand Space only (16 m2 minimum, Early Bird rate valid until 15 May 2020)

- Stand Space Early Bird - Standard location of _____ m2 at € 157,- per m2 (excl. stand construction)
- Stand Space Early Bird - Premium location of _____ m2 at € 178,- per m2 (excl. stand construction)
- Stand Space Standard Rate – Standard location of _____ m2 at € 169,- per m2 (excl. stand construction)
- Stand Space Standard Rate - Premium location of _____ m2 at € 194,- per m2 (excl. stand construction)

Add-ons: Shell Scheme Package and International Exhibitor Package

- Shell scheme (walls, carpet, electricity, furniture and cleaning) _____ m2 at € 38.00 per m2
- International Exhibitor Package (use of International Lounge with drinks, snacks, meeting rooms and translator pool) €850,-

Participation Costs – full service “International Pavilion Package”

Space and shell scheme at a premium location in the hall; including use of the International Lounge with drinks, snacks, meeting rooms and translators.

- 12 m2 - € 3450,-
- 15 m2 - € 4100,-
- 18 m2 - € 4750,-
- 24 m2 - € 6.000,-

Application Fee

A once-only Application Fee of € 495,- is charged for each application, which is non-refundable. This Application Fee includes:

- Name on participants list in the exhibition catalogue
- Name on participants list website intercleanshow.com
- Company page ("MyPage") for brief company presentation at website intercleanshow.com
- Access to the Exhibitor Manul and ability to use several offers from preferred suppliers
- Exhibitor badges (based on the size of the stand)

Co-exhibitor

Co-exhibitor at € 495,- (Application Fee) excl. VAT on the stand of: _____

For each additional company that exhibits within Stand Space rented by the main Participant an Application Fee of € 495,00 will be charged to the main Participant.

This "co-exhibitor" will receive the same package as the main Participant (see Participation Costs above).

Please fill in an additional Application Form per co-exhibitor

The following goods/services will be exhibited:

Exhibits:	Brand:	Name of manufacturer/Country of origin

Preference for Stand Space allocation:

N.B.: wherever possible, your wishes for the number of m2 and preferences for stand dimensions and location will be taken into account. However, we cannot guarantee that your wishes will be met.

Media Solutions

To set your company in the spotlight before, during and after Interclean China 2020, RAI Amsterdam offers several Media Solutions.

A few examples:

- Online advertising
- Advertisement in the exhibition catalogue & floor plan
- In- & Outdoor advertising
- Video & Narrowcasting
- Timeslots

I am interested to learn more about the following Media Solutions. Please contact me.

The undersigned, duly representing the company referred to below, declares that the company wishes to participate in *Interclean China – Beijing 2021* subject to the provisions set out in the Specific Event Terms Interclean China – Beijing 2021, in the accompanying Standard Terms and Conditions for Event Participation, in the Stand Build-up Rules (if applicable) and in the Rules & Regulations, with which conditions the undersigned hereby expressly declares that he/she agrees. These conditions are available on www.intercleanshow.com

As completed and signed by:

Name of duly authorized representative: _____

Signature of duly authorized representative: _____

Town: _____ **Date:** _____

Company stamp: _____

Please send to: RAI Amsterdam, Interclean China - Beijing 2021, P.O. Box 77777, 1070 MS Amsterdam, Netherlands, E: Interclean@rai.nl (Remember to keep a copy for your own file!) Applications marked 'subject to confirmation/alteration' etc. are not accepted.

"The Applicant is aware and explicitly accepts that RAI Amsterdam will digitise the present Application Form using PDF and will keep only this digital PDF-version in its records. The Parties shall therefore treat the digital version of the Application Form created in this way as the original Application Form which is binding on the Parties and has the same legal force and evidential value as the present written version of this Application Form."

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Specific Terms and Conditions Event Participation

Interclean China – Beijing 2021

These Specific Terms and Conditions for Event Participation (the **Specific Event Terms**) apply to participation in **Interclean China – Beijing 2021** (the **Event**). In addition to these Specific Event Terms, the General Terms and Conditions of Event Participation (the **General Event Terms**) also apply. Terms in these Specific Event Terms with a capital letter have the same definition given to them in the General Event Terms.

1. Organisation

The Event is jointly organised by RAI Amsterdam and RAI China:

RAI Amsterdam B.V., Projectteam Interclean China
P.O. Box 77777
1070 MS Amsterdam
The Netherlands
T: +31 (0)20 549 12 12
E: interclean@rai.nl ;W: www.intercleanshow.com

RAI China / RuiAng Conventin & Exhibition (Shanghai) Co., Ltd.
RM 1703 AFC Plaza, No.999 LiAn Road
201199 Shanghai
China
T: +86-21-3336 0701

2. Venue and dates

The Event will be held at the China National Convention Center (CNCC) from 11 January 2021 to 13 January 2021.

3. Opening hours

The Event will be open to visitors at 11-12 January from 10.00 to 18.00 hours and from 10.00 to 15.00 hours on 13 January. For Participants, the Convention Centre will be accessible on Event days from two hours before the opening until two hours after the closing of the Event.

4. Construction and dismantling

CNCC will be open for the construction of stands and the delivery of goods from 9 to 10 January. Shell scheme ('ready-to-use') stands can be decorated between 12.00 and 20.00 hours on January 10. Goods should be removed and stands dismantled and removed between 15.00 hours and 23.00 hours on January 13. Exhibitors using shell scheme stand construction should clear these by 16.00 hours on January 13.

5. Event programme

Products and services are only authorised for display at the Event if, in the opinion of RAI, they conform to the scope of the Event. Authorisation is at the full discretion of RAI, or any committee designated by RAI.

6. Participants

Participants may be manufacturers, representatives, importers, wholesalers, exporters, publishing companies and other service providers, as long as they are economically active in the field of professional cleaning. Authorisation is at the full discretion of RAI, who may refuse Participants without incurring any liability. This international application form is only applicable for those Participants,

7. Demonstrations

Special activities at stands, such as product presentations, performances and shows, may only take place if written permission is granted by RAI. Please note that permission must be requested in writing at the latest 30 days before the beginning of the construction period. This permission is subject to various conditions, including that the activity must be situated in such a way that interested visitors do not block the corridor.

8. Participation package

A registration fee of € 495,- is charged per application. The registration fee is non-refundable. This registration fee includes:

- Name on participants list in the exhibition catalogue
- Name on participants list website of www.intercleanshow.com
- Company page ("MyPage") for brief company presentation at website www.intercleanshow.com
- Access to the Exhibitor Manual and ability to use several offers from preferred suppliers
- Exhibitor badges (based on the size of the stand)

For each additional party that exhibits within the space rented by a main Participant, a registration fee of € 495 will be charged to the main Participant. This 'co exhibitor' will receive the same package as the main participant (see mentioned above). Please fill in an additional registration form per co-exhibitor.

International exhibitors can additionally book an "International Exhibitor Package" for €850. This includes the use of the International Lounge with drinks/snacks, meeting rooms and a translator pool.

9. Costs of Stand Space

The rental price per square metre of floor space depends on the time of registration and the location of the stand:

	Until May 15th 2020	From May 16th 2020
Standard Location	€157,-	€169,-
Premium Location	€178,-	€194,-

10. Stand construction

The above-mentioned rental fee per square metre of floor space excludes the cost of shell scheme stand construction. Participants who do not wish to use shell scheme stand construction must ensure that their stand has, at least, self-supporting side and rear walls, company name and stand number indication, carpet tiles and (Led)lighting. Participants constructing anything higher or lower than 2.50 metres will have to finish off their stand accordingly, including adjacent stands where applicable. All participants who do not use a shell scheme stand are required to send their stand design to the RAI for approval. More information regarding stand construction can be found in the Stand Construction Regulations, which can be requested from the organizers. For all stands of less than 12 m², the use of RAI's shell scheme stand construction is mandatory. Participants may hire a shell scheme stand from the organisers at €38,- per m². This will include carpet, walls, cleaning, electricity and furniture. Full details will be available in the Exhibitor Manual.

11. Media Solutions

To set their company in the spotlight before, during and after the Event, RAI offers participants several Media Solutions. A few examples:

- Online advertising;
- Advertisements in the exhibition catalogue, map and coupon booklet;
- Video & Narrowcasting; and/or
- Content and time slots on pavilions.

When purchasing Media Solutions the Standard Terms and Conditions for Media Solutions apply. For more information please contact the Organisation at T. +31 (0)20 549 12 12, E. interclean@rai.nl

12. Permits

Participants using stands with multiple stories, a gallery and/or podia (> 60 cm) may need to request a permit from the Exhibition Venue and/or the local authorities. Information will be made available in the Exhibitor Manual. If building with extra stories, a Participant will also be charged 50% of the hire of stand space per square metre.

13. VAT Regulations

Due to VAT rules regarding the place of supply of services, whereby RAI does not have to invoice Dutch VAT on stand rental and stand construction, Participants must enter their full VAT number on the Registration Form or enclose a statement from the tax authorities that qualifies them as a taxable person. If this information is not provided, we are obliged to charge Dutch VAT on all our invoices. This rule only applies to non-Dutch Participants.
