



China's premier cleaning and hygiene show

22 – 24 October 2025

Shanghai, China
New International
Expo Center (SNIEC)



intercleanshow.com/china

organised by:

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JOURNAL

Be part of Interclean Shanghai

Interclean Shanghai presents the latest technologies from leading manufacturers in cleaning and hygiene, offering a wide range of solutions, including cleaning machines, accessories, robotics, washroom appliances, chemicals, detergents, and healthcare cleaning equipment. Particular highlights include AI applications, smart technologies, and sustainability solutions.

The show hosts a dynamic audience with professionals from Asia, the Pacific, Africa, and the Middle East. InterClean Shanghai attracts highly engaged distributors, service providers, and end-users, such as property managers with significant purchasing power. It offers international buyers a unique opportunity to explore China's thriving cleaning industry and connect directly with local suppliers and manufacturers.

Why InterClean Shanghai 2025?

- The only dedicated cleaning and hygiene trade show in China, showcasing national and international brands, products, and innovations.
- A trusted gateway to the professional cleaning and hygiene market, connecting long-term buyers with quality exhibitors.
- Combines international expertise with strong local support, ensuring valuable business connections.
- Supported by associations across China, attracting buyers from all regions.

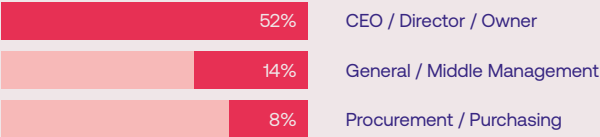
The Chinese professional cleaning and hygiene industry is undergoing a remarkable transformation, driven by the rapid adoption of AI-powered solutions and a strong commitment to sustainability through ESG initiatives. As technology advances at an unprecedented pace, China sets new benchmarks for innovation while creating vast opportunities for investors to capitalize on cutting-edge products and solutions. With a growing demand for cost-effective, high-quality cleaning products, the show serves as a vital gateway for international companies seeking to tap into the dynamic Chinese cleaning market.

Robert Stelling
Director at InterClean Global Events

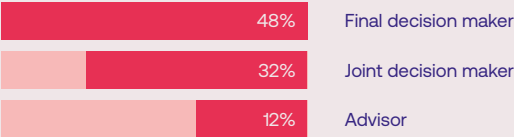


Visitors profile

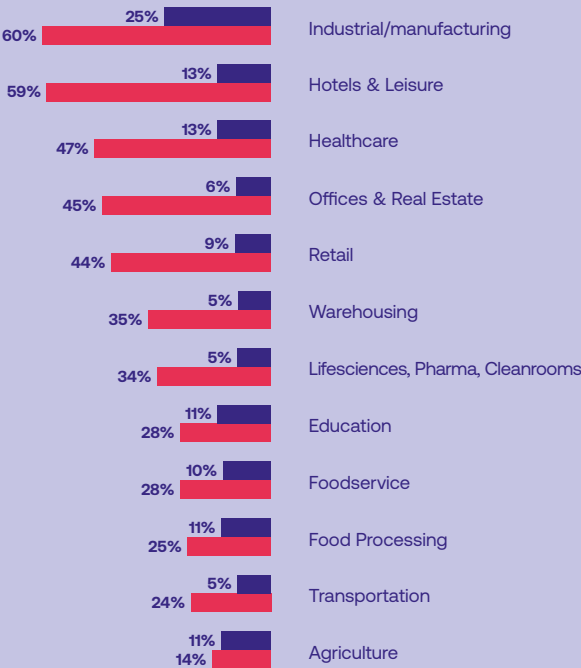
Top 3 job functions



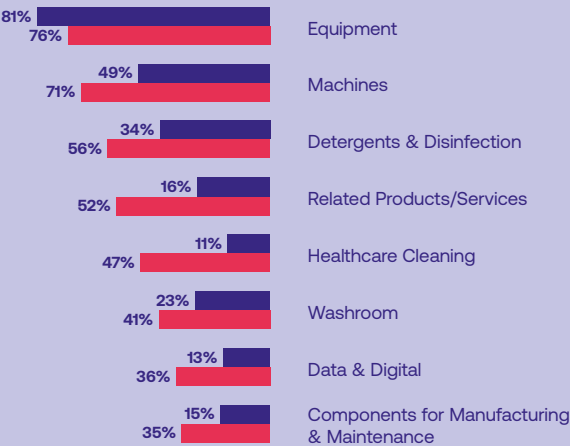
92% active role in DMU



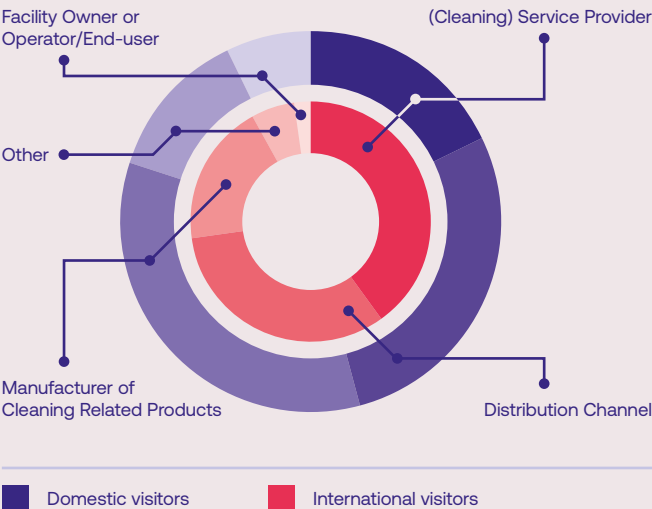
Markets of current activity and potential interest



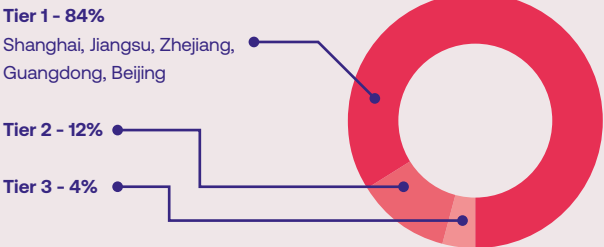
Products/services of interest



Nature of business



High-quality demand from Tier 1 cities



Interclean Shanghai attracts a highly targeted audience, with **84% of visitors from Tier 1 cities** in China. These cities are home to professionals and decision-makers actively seeking **high-end quality products**, both national and international. In contrast, **12% of visitors come from Tier 2 cities**, and **4% from Tier 3 cities**, reflecting the strong concentration of premium market demand in top-tier urban centers. Exhibiting at Interclean Shanghai means direct access to China's most influential buyers in the professional cleaning industry.

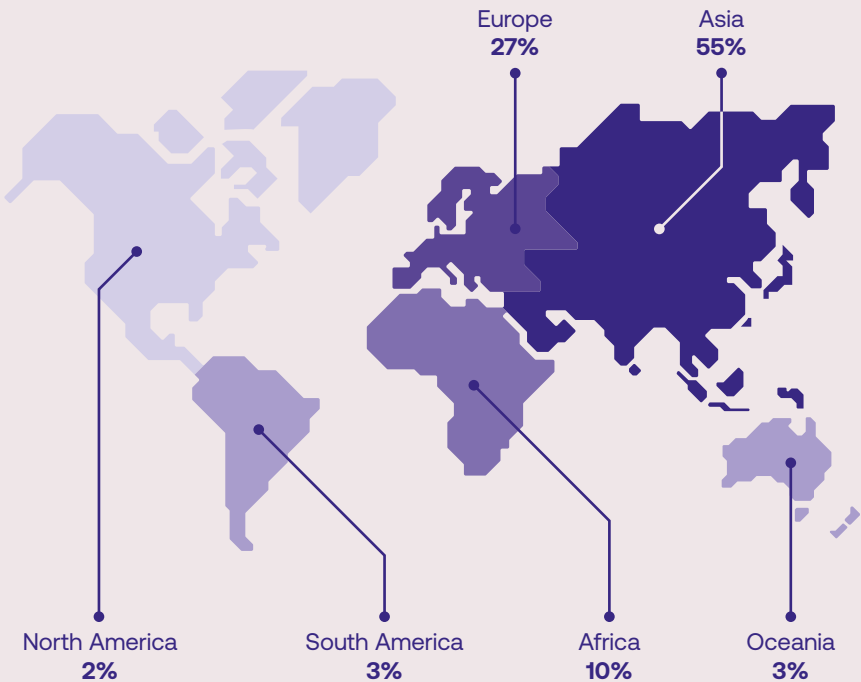
Event statistics at a glance



The statistics are based on data from InterClean Shanghai 2024

Visitors profile

Origin of visitors



Top 10 countries	
Malaysia	11%
Thailand	8%
India	6%
United Arab Emirates	4%
Germany	4%
Singapore	4%
Saudi Arabia	3%
Algeria	3%
Italy	3%
Australia	2%

Pricelist

Early Bird (per sqm) valid till 30 June 2025	Space Only*
Deluxe location	€ 190
Premium location	€ 209
Regular (per sqm) valid from the 1st of July 2025	
Deluxe location	€ 200
Premium location	€ 232
Other	
Registration fee per (co-)exhibitor	€ 495
Shell scheme per m ² **	€ 40
International Pavilion per m ²	€ 75
Corner Surcharge per stand	€ 140
Front Surcharge per stand	€ 270
Island Surcharge per stand	€ 400
8% discount on all m ² above 72 m ²	
* Book a stand of 72 m ² or more and enjoy a discount of 8% on the m ² rate.	
** For all stands of less than 17 m ² , the use of the Organisers' shell scheme stand construction is mandatory.	
All prices excluding VAT.	

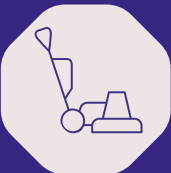


International Pavilion

- Ready to use packages of 9, 12 and 24m²
- Shell scheme included
- Use of networking lounge (coffee/tea) and meetings room in International Hub
- Possibility to use pool of translators (Chinese – English)
- Starting from € 2,970,- all-in (€ 2,880,- early bird)
- A once-only registration fee of € 495 is charged for each registration, which is non-refundable.



Main Exhibition Segments



Equipment



Machines



Healthcare

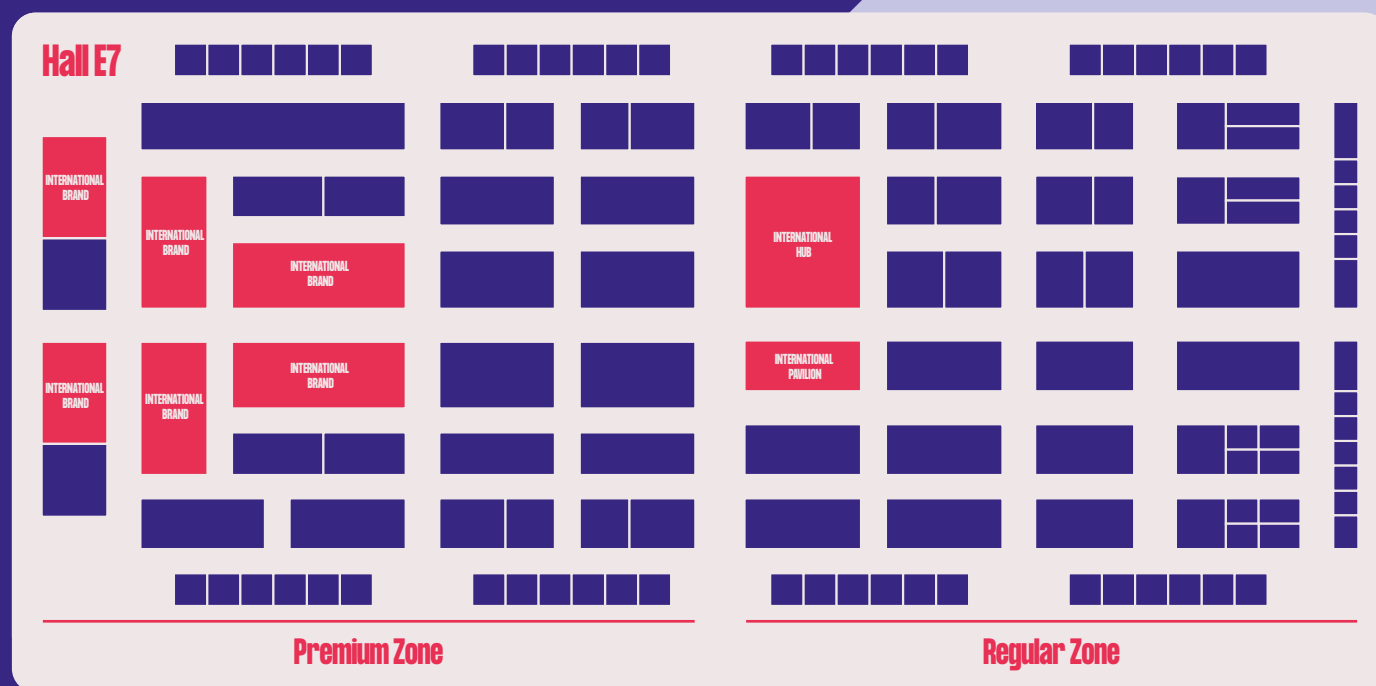


Washroom



Detergents & Disinfection

Floor plan



Verticals

Cooperation with associations representing end users, service providers and manufacturers, with extra focus on Properties, Hotels, and Hospitals.

Secure your spot at InterClean!

Request your booth application form
today at interclean@rai.nl

Contact

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